



PennState
Smeal College of Business

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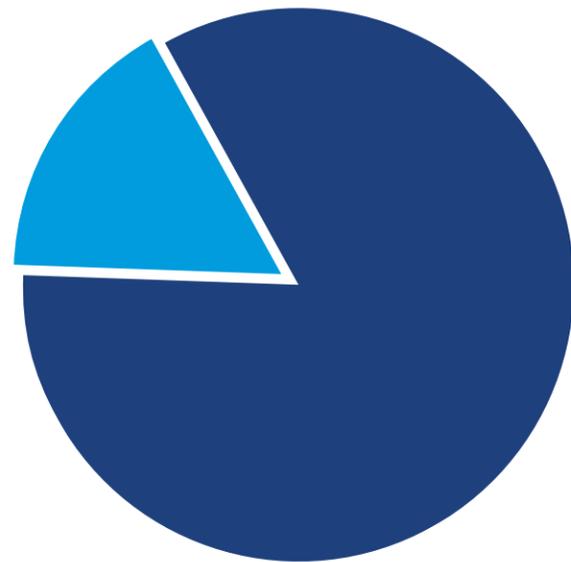
2023 Undergraduate Outcomes Report

Full-Time | Internship | Co-op

SMEAL

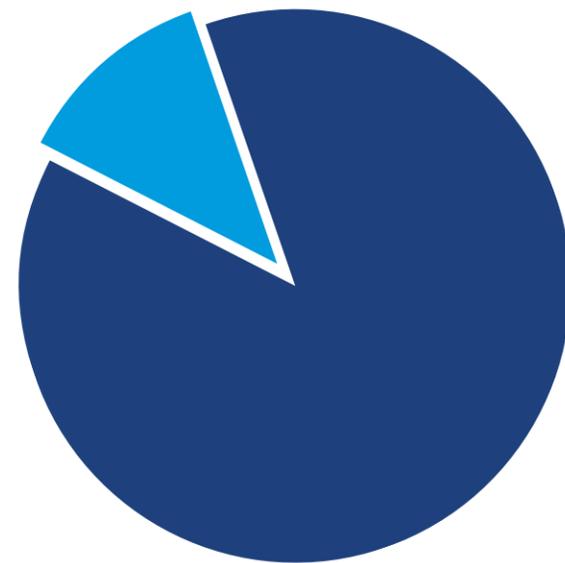


Overall Outcomes Statistics: All Business Majors



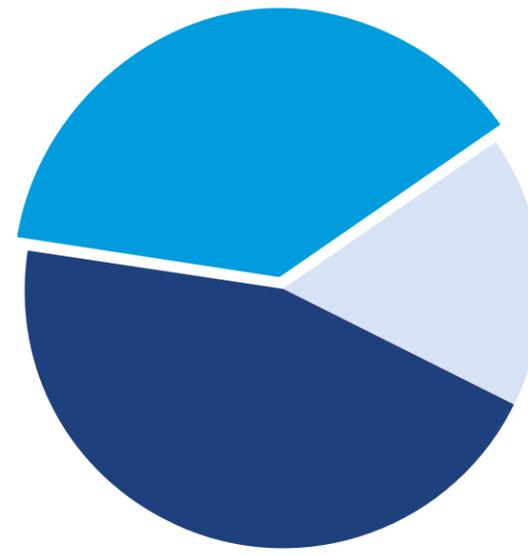
83.8%

of students placed within three months of graduation



88%

of students with an internship who were paid



83.2%

of students reporting 1 or more internships/co-op. Of these students, **45%** reported 2+ internships/co-ops

\$70,721

Average full-time salary

\$22.68

Average internship/co-op pay per hour

\$6,101

Average signing bonus

56.2%

Received a Bonus

\$5,045

Average relocation bonus

24.2%

Received a Bonus

Students Outcomes within 3 Months of Graduation

	Total
Full-Time Employment	66.9%
Further Education/Fellowship	13.5%
Entrepreneurship	1.1%
Post-graduate Internship	<1%
Public Service	<1%
Military	<1%
Fellowship:	<1%
Other/Gap Year	1.1%
Still Seeking	16.2%

International v Domestic Outcomes within 3 Months of graduation

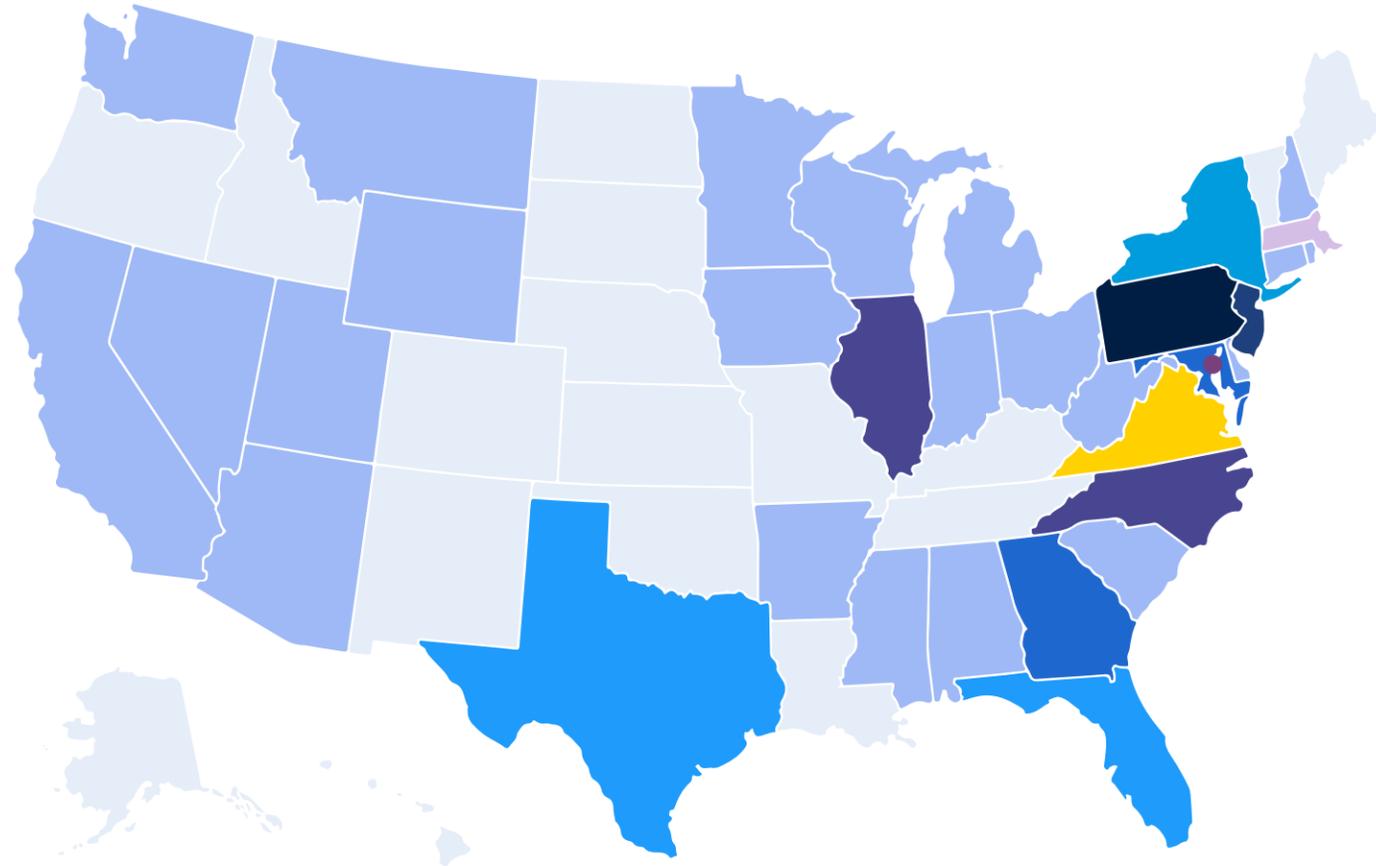
	International	Domestic
Employment	21%	70.4%
Continuing Education	50.3%	9%
Entrepreneurship	1.3%	1.2%
Post-graduate Internship	3.8%	<1%
Public Service	0%	<1%
Military	0%	<1%
Fellowship	0%	<1%
Other	<1%	1.2%
Still Seeking	22.9%	17.1%

*Data was collected through an optional student survey distributed prior to Summer 2022, Fall 2022, and Spring 2023 commencements. We received 1,510 of 2,008 graduating student responses prior to graduation. Within three months of graduation, 244 new records and/or updates to original respondent destinations were added utilizing feedback from LinkedIn for a total knowledge rate of 87.4%.

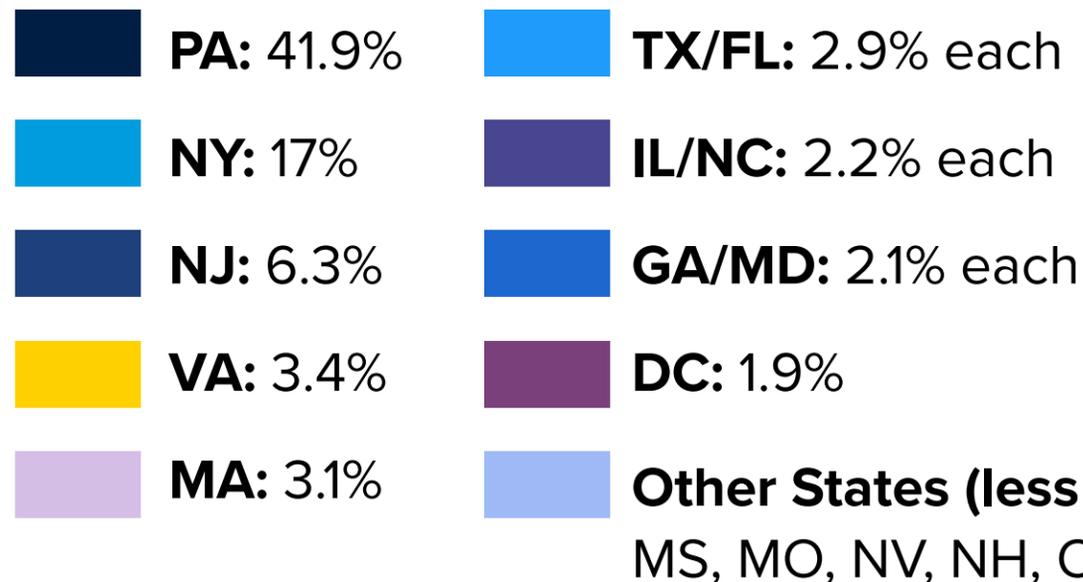
Full-time Employment Statistics:

Geographical Placement

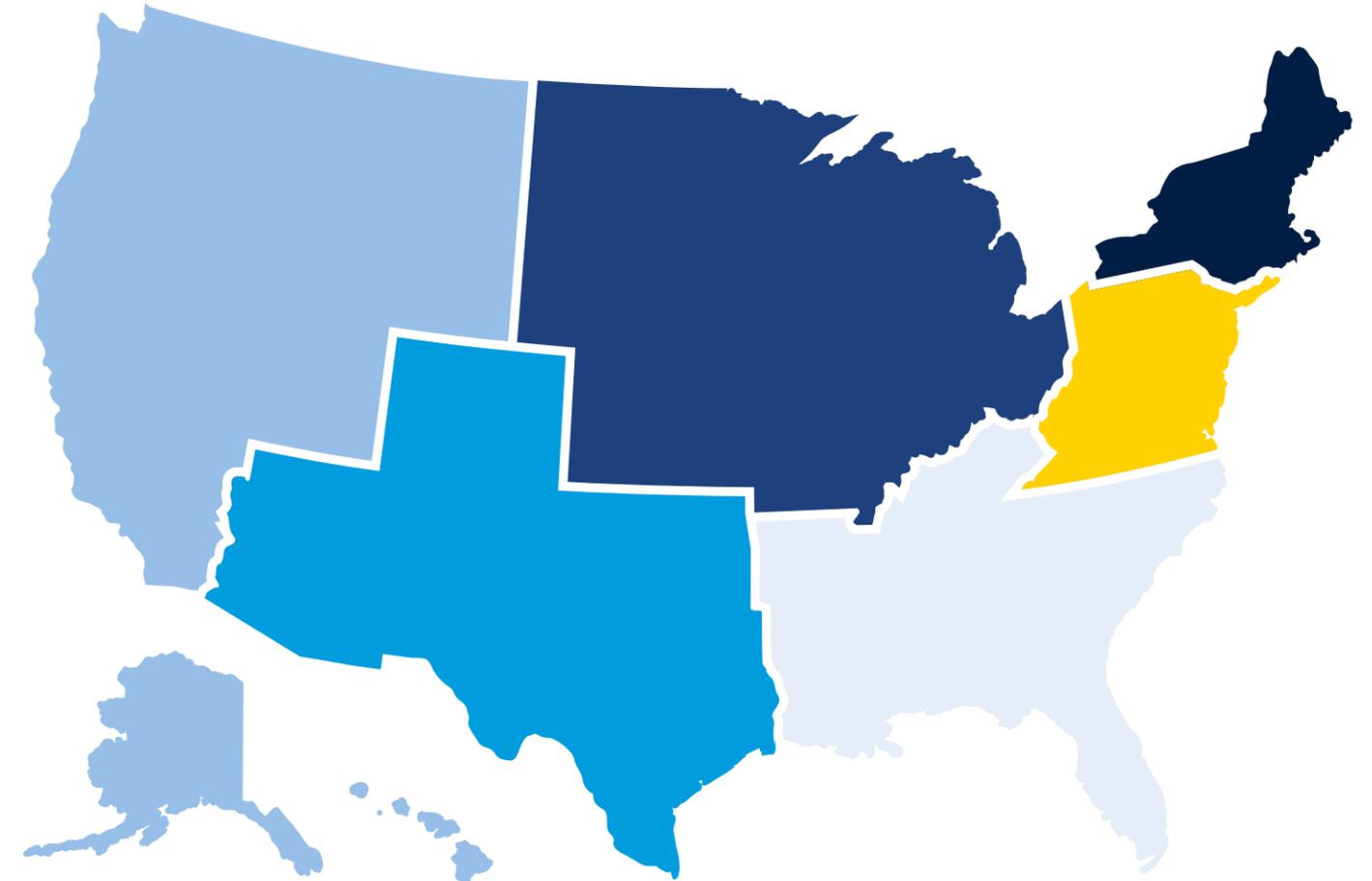
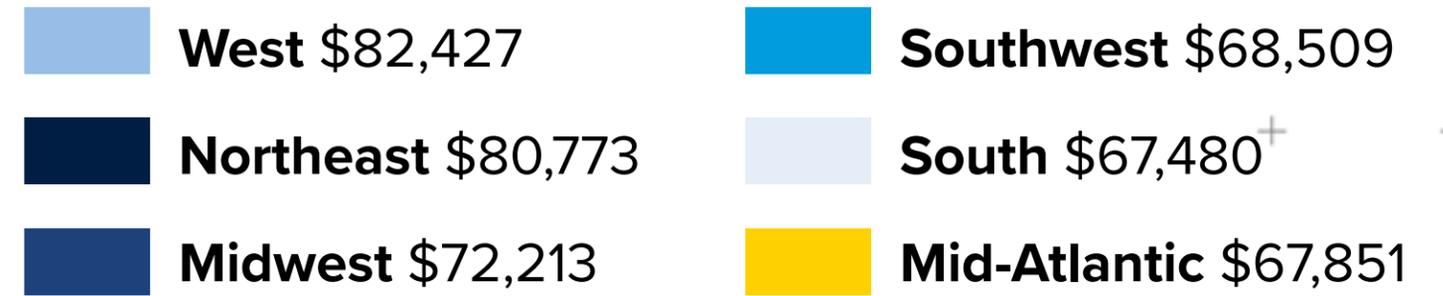
Students accepted full-time positions in 36 states and the District of Columbia and 11 other countries.



Student Placement by State



Salary by Geographic Location



Placement by Major Overview

Major	Placement Rate	Average Salary	Average Signing Bonus	% Receiving Signing Bonus	Average Relocation Bonus	% Receiving Relocation Bonus
Accounting	87.3%	\$65,915	\$4,194	52.8%	\$3,500	7.9%
iMAcc	100%	\$71,549	\$3,385	26.8%	\$1,800	3.6%
Actuarial Science	93.7%	\$78,969	\$6,250	86.7%	\$4,333	20%
CIENT	75.6%	\$68,192	\$5,962	48.4%	\$3,267	22.6%
Finance	85.2%	\$77,673	\$7,499	66.5%	\$4,947	19.1%
Management	74.8%	\$62,878	\$5,333	39.6%	\$ 4,900	26%
Management Information Systems	84.5%	\$76,389	\$6,071	72.4%	\$4,875	13.8%
Marketing	78.7%	\$60,181	\$5,113	35.5%	\$3,788	23.2%
Risk Management: Enterprise	86.2%	\$68,406	\$9,433	52.9%	\$3,500	14.3%
Risk Management: Real Estate	80%	\$70,364	\$6,000	25%	\$3,000	16.7%
Supply Chain and Information Systems	86.5%	\$70,588	\$6,538	64.4%	\$5,915	40.2%

Placement by Major:

Management Information Systems

\$76,389

Average
Full-Time Salary

\$6,071

Average
Signing Bonus

72.4%

Received a bonus

\$4,875

Average
Relocation Bonus

13.8%

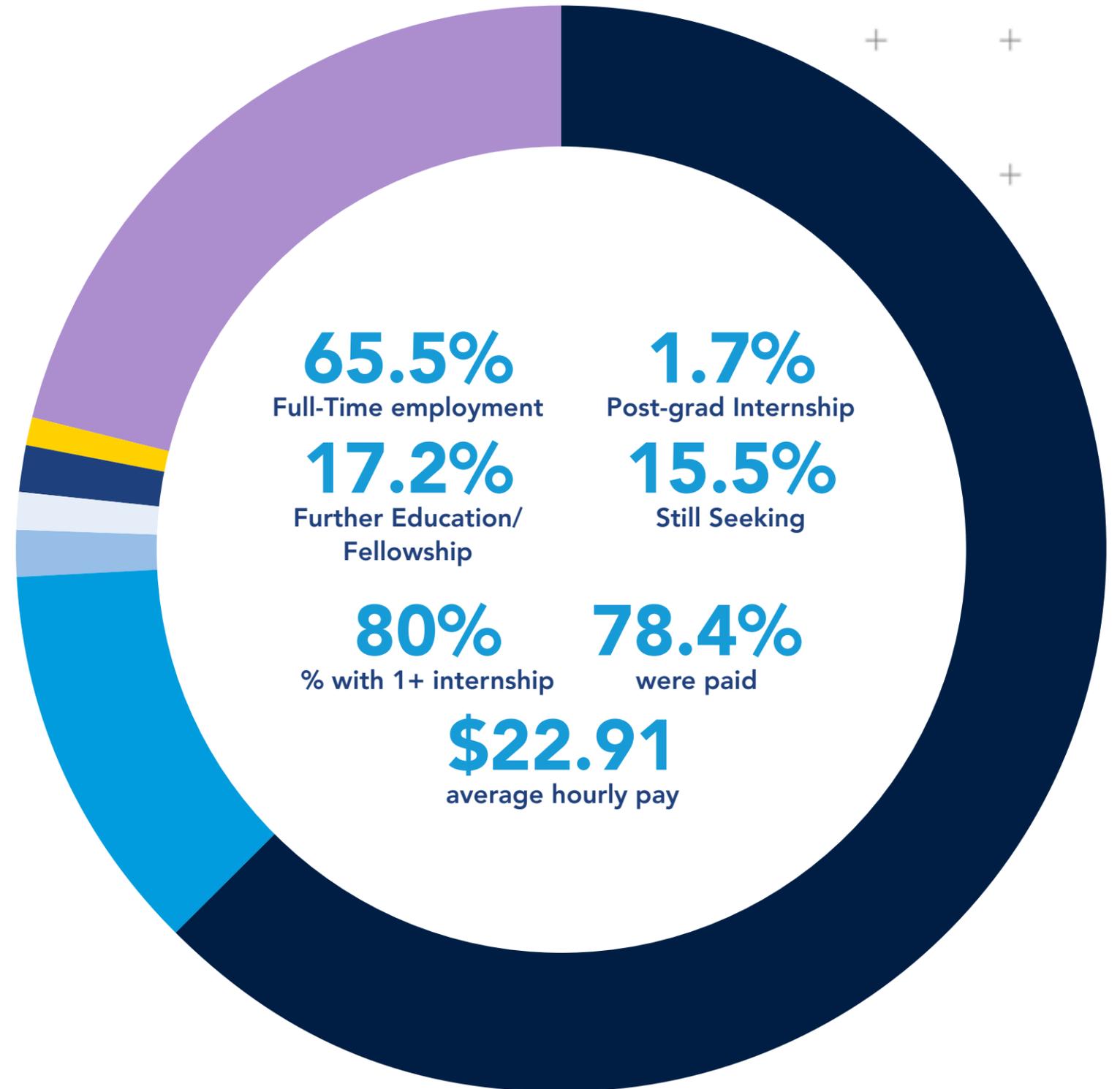
Received a bonus

Sample of Full-Time Hiring Companies

- Cisco Systems
- EY
- Granite Telecommunications
- IBM
- Lumen
- Manhattan Associates
- PwC
- W.L. Gore and Associates

Sample of Internship/ Co-Op Hiring Companies (Junior Year)

- Carpenter Technology
- EY
- KPMG
- Minitab
- NeoMetrix Technologies Inc
- PwC
- Sephora
- W.L. Gore and Associates



Placement by Major:

Supply Chain and Information Systems

\$70,588

Average Full-Time Salary

\$6,538

Average Signing Bonus

\$5,915

Average Relocation Bonus

64.4%

Received a bonus

40.2%

Received a bonus

Sample of Internship/Co-Op Hiring Companies (Junior Year)

- ALDI (3)
- Amazon (9)
- Boeing Company (7)
- Campbell Soup Company (4)
- CertainTeed (3)
- Church & Dwight (4)
- Clark Associates (6)
- Collins Aerospace (5)
- DHL (5)
- Estee Lauder (4)
- EY (3)
- Gopuff (3)
- Honeywell (4)
- IBM (3)
- Johnson & Johnson (6)
- Lockheed Martin (7)
- Lowe's (4)
- PepsiCo (11)
- PwC (6)
- The Hershey Company (6)
- TJX Companies (5)

Sample of Full-Time Hiring Companies

- ALDI (3)
- Amazon (6)
- Boeing Company (6)
- Campbell Soup Company (4)
- Clark Associates (3)
- Collins Aerospace (4)
- Deloitte (3)
- DHL (6)
- EY (4)
- Grant Thornton (7)
- Honeywell (3)
- IBM (5)
- Johnson & Johnson (3)
- KPMG (8)
- Lockheed Martin (9)
- Lowe's (3)
- Manhattan Associates (12)
- Northrop Grumman (3)
- PepsiCo (13)
- PwC (8)
- Reyes Beverage Group (3)
- SRS Distribution (3)
- The Hershey Company (5)
- TJX Companies (3)
- Uber Freight (3)
- Unilever (4)

